

# KakaoStory BRAND ASSETS

PRINT | CMYK

symbol



icon



icon\_one-color



watermark



wordmark



lockups



color



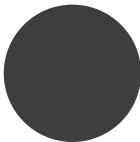
Story gradient yellow

C0 M12 Y100 K0  $\rightarrow$  C0 M28 Y100 K0  
90° gradient



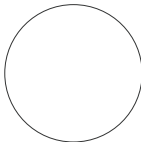
Story yellow

PANTONE 7548C  
C0 M25 Y100 K0



Story grey

PANTONE 440C  
C0 M0 Y0 K90



Story white

white  
C0 M0 Y0 K0

sub color



Story coral

PANTONE 164C  
C0 M80 Y80 K0