

ANNUAL REPORT FOR RESEARCH INSTITUTE

Wenzhou-Kean University Research Institution Annual Assessment Form	
Institution Name	Center for Social Enterprise & Charity
Director	Dr. Jeonghwan (Jerry) Choi
Date of Original Establishment	Oct. 15 2019
Date of Annual Report (AY 2020-2021)	Aug. 25, 2021
Signature of Director	July 16, 2021 

COMMENTS & FEEDBACK

Office of Research and Sponsored Programs:	
Vice Chancellor for Academic Affairs:	

Initial Goals (AY 2019-2020)

Institution established in 2020 please refer to your application form.
 Institution established before 2020 please refer to your 2020 annual assessment form.

Team Building:

Member List					
Name	Gender	Date of birth	Contact	Position at WKU/Educational Background	Position at Institution
Jeonghwan Choi	Male	09/08/1971	jchoi@kean.edu	Program Coordinator of MGM/MKT/GBUS	Director
Rob Kim Majerison	Male	03/27/1955	rmajeris@kean.edu	Assistant Professor, Global Business	Partner & Researcher
Jing Ma	Female	07/01/1977	jma@kean.edu	Assistant Professor, Management	Partner & Researcher
Sookyoung Lee	Female	07/11/1979	slee@kean.edu	Assistant Professor, Management	Partner & Researcher
Jongmin Kim	Male		jokim@kean.edu	Assistant Professor, Management	Partner & Researcher
Chungil Chae	Male		cchae@kean.edu	Assistant Professor, Management	Partner & Researcher
Dan Austin	Male	N/A	daustin@kean.edu	Assistant Professor, Business Law	Partner & Researcher
Hasan Baklaci	Male	N/A	hbaklaci@kean.edu	Assistant Professor, Finance	Partner & Researcher
Jianing Zhang	Female	N/A	jzhang@kean.edu	Assistant Professor, Finance	Partner & Researcher
Stephen Owusu-Ansah	Male	N/A	sowusum@kean.edu	Assistant Professor, Accounting	Partner & Researcher

Two new faculty members at WKU CBPM will be participating the CSEC from 2020 Fall.

Their expertise in Macroscopic study in “Good business” and “Data Analytics” will excavate another level of knowledge. (Jongmin Kim & Chungil Chae)

On-going Research Project:

Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021). An Integrative Approach to Social Entrepreneurial Intention: Impacts of Environmental and Personal Factors
Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021). Gender Differences in Impacts of Morality and Positivity on Social Entrepreneurial Intention
Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021). Integrative Approach to Gender Difference in Developing Social Entrepreneurial Intention

Activities on Academic and Science Popularization:

Those research outcomes will be disseminated in the top-tier journals.
 Those research outcomes will be disseminated in the top-tier conference.
 Those research outcomes will be introduced and shared via CBPM Social Media Lab through multiple Social Network Services

External Cooperation and Service:

Handan Project will be followed-up
The 2nd International Impact Investing in Wenzhou

Academic Publications and Research Achievements:

Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021). An Integrative Approach to Social Entrepreneurial Intention: Impacts of Environmental and Personal Factors
 Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021). Gender Differences in Impacts of Morality and Positivity on Social Entrepreneurial Intention
 Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021). Integrative Approach to Gender Difference in Developing Social Entrepreneurial Intention
 Rahman, J. M., Jia Lantian and Sultana Rakiba (2021). Business strategy and systematic risk: Evidence from China. Journal of Corporate Accounting & Finance. Wiley Periodicals LLC.

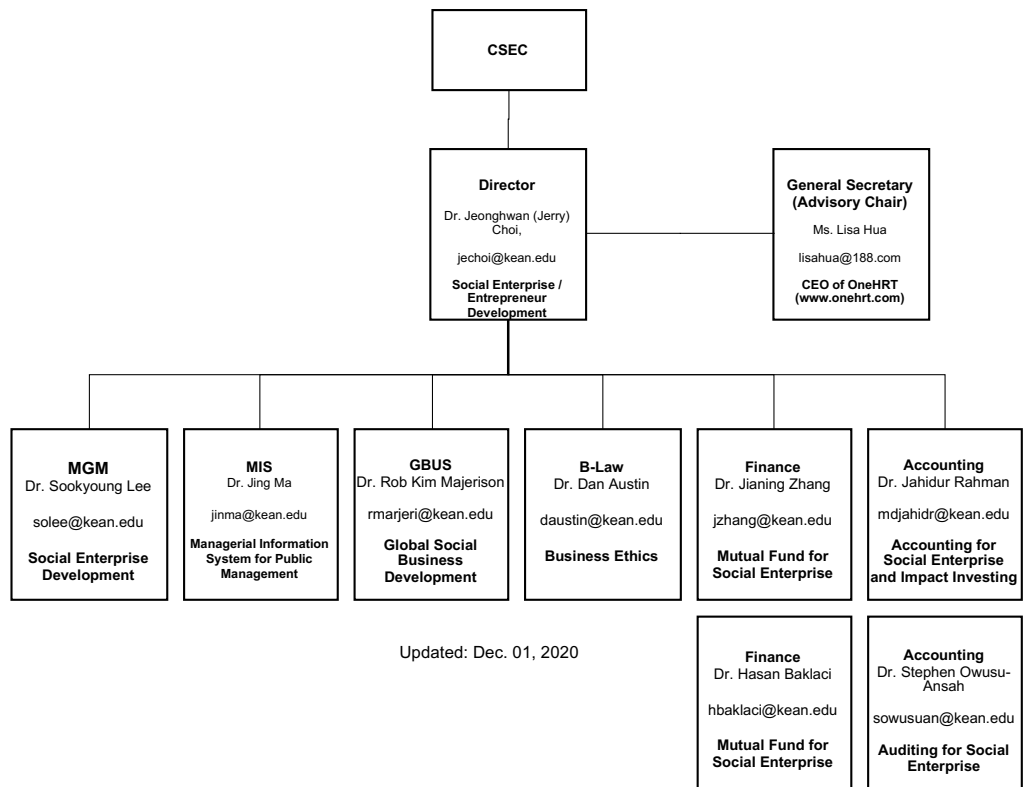
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Initial Goals (AY 2019-2020)

Academic Publications and Research Achievements:	<p>Rahman, J. M., & Liu, R. (2021). Value relevance of accounting information and stock price reaction: Empirical evidence from China. Available at SSRN 3851582.</p> <p>Cahan, S., Lam, B. M., Li, L. Z., & Rahman, M. J. (2021). Information environment and stock price synchronicity: Evidence from auditor characteristics. <i>International Journal of Auditing</i>.</p> <p>Rahman, J. M., & Yilun, L. (2021). Firm Size, Firm Age, and Firm Profitability: Evidence from China. <i>Journal of Accounting, Business and Management</i>, 28(1), 101-115.</p> <p>Rahman, J. M., & Xiong, N. (2021). Real Earnings Management Through Sales Manipulation and Firm Performance: Evidence from China. <i>Accountancy Business and the Public Interest</i>.</p> <p>Rahman, M. J., & Marjerison, R. K. (2021). Monopolistic Business Practices: Opportunities for Entrepreneurs? The Case of the Big Four Accounting Firms. In <i>Entrepreneurial Innovation for Securing Long-Term Growth in a Short-Term Economy</i> (pp. 16-31). IGI Global.</p> <p>Rahman, J. M., & Leqi, L. I. (2021). Corporate Social Responsibility (CSR): Focus on Tax Avoidance and Financial Ratio Analysis [enter Paper Title]. <i>Accountancy Business and the Public Interest</i>.</p> <p>Rahman, M. J., & Wu, T. (2021). Volatility of other comprehensive income and audit fees: evidence from China. <i>International Journal of Disclosure and Governance</i>, 18(1), 1-15.</p> <p>Rahman, J. M., & Ying, Y. (2020). The effects of corporate governance and managerial compensation on financial fraud: Evidence from China. <i>Accountancy Business and the Public Interest</i>.</p> <p>Rahman, J. M., & Marjerison, R. K. (2020). Sustaining competitive advantage through good governance and fiscal controls: Risk determinants in internal controls. <i>Corporate Ownership & Control</i>.</p> <p>Rahman, J. M., Ying, Y., Zhu, L., & Ji, P. (2020). What Do We Know About Audit Failure So Far?. <i>Accountancy Business and the Public Interest</i>.</p> <p>Marjerison, R. K., Rahman, J. M., & Li, Z. (2020). Students' attitudes towards distance education: A comparative study between Sino-foreign cooperative universities and typical universities in China. <i>Journal of Instructional Pedagogies</i>, 25.</p> <p>Rahman, M. J., & Zhao, N. (2020). Information technology capability and firm performance in the era of Big Data analytics: Evidence from the United States. <i>Journal of Accounting and Management Information Systems</i>.</p> <p>Rahman, J. M., Li, P., & Hasan, R. (2020). Determinants of the Adoption of Integrated Reports: An International Investigation. <i>Indonesian Journal of Sustainability Accounting and Management</i>, 4(1), 103-113.</p> <p>Rahman, M. J., & Luo, Y. (2020). Corporate social and financial performance in chemical industry in the United States. <i>Indonesian Management and Accounting Research</i>.</p> <p>Rahman, J. M., & Ding, S. (2020). Measuring intellectual capital efficiency: A case of football clubs in the UEFA champion league. <i>Corporate Governance and Organizational Behavior Review</i>.</p>
Additional Activities and Achievement:	N/A

Annual Summary (AY 2020-2021)

Team Building:



Those planned two new management faculty (Dr. Joingmin Kim and Dr. Chad Chae) were not included.

Added a General Secretary (Advisor Chair) – CEO of OneHRT, Ms. Lisa Hua (lisahua@188.com) for external collaboration.

On-going Research Project:

- Choi, J.,** Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2020). Gender Differences in Impacts of Morality and Positivity on Social Entrepreneurial Intention
- Choi, J.,** Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021). An Integrative Approach to Social Entrepreneurial Intention: Impacts of Environmental and Personal Factors
- Choi, J.,** Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2022). Integrative Approach to Gender Difference in Developing Social Entrepreneurial Intention
- Choi, J.,** Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2022). The Effects of COVID-19 (Pandemic) on Social Entrepreneurial Intention.

Activities on Academic and Science Popularization:

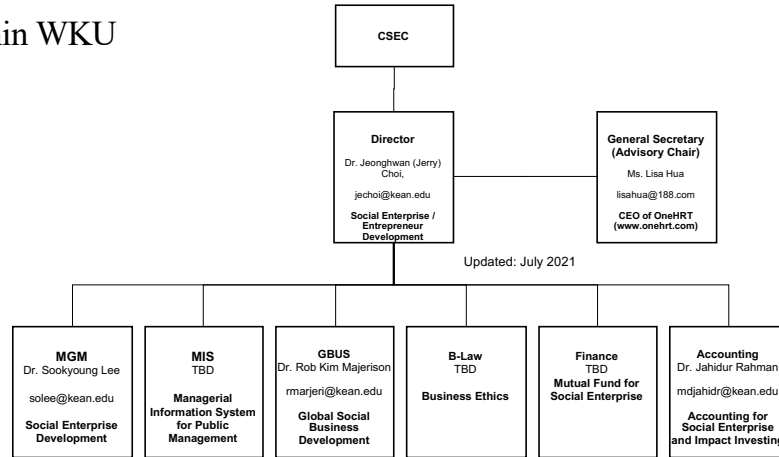
Choi J. (2020). Management Paradigm Change Under the COVID-19 Crisis, *The first Impact Investment International Forum, June 28, 2020, Wenzhou, China [Virtual Conference]*, <https://youtu.be/HirAzDzMuMM>

Annual Summary (AY 2020-2021) - continue

<p>External Cooperation and Service:</p>	<p>07. 02, 2020 “Wenzhou Kean University Media Center (Alisa) interviewed with Dr. Jeonghwan (Jerry) Choi to Listen his "Management Paradigm Change Under Covid-19 Crisis" at 2020 Impact Investing International Forum @ Wenzhou. https://youtu.be/wnEgMY61nJw</p> <p>June 28, 2020 : The first 2020 Impact Investing Conference in Wenzhou Presented the Management Paradigm Change Under the COVID-19 Crisis (by Dr. Jerry Choi) @ 2020 Impact Investment International Forum: Opportunities and Challenges of Impact Investment Under the COVID19 Crisis, Wenzhou, China (June 28, 2020).</p> <p>Consulting Service for Wenzhou O-K Innovation Center: Aligning with the purpose of PBL Initiative, WKU CBPM initiated the "Wenzhou OHT-Kean.Town (O-K) Innovation Center" project in Nov. 05, 2020. : https://leadershipcenter.tistory.com/519</p> <p>2020 Spring Semester: CSEC supported the MGS4999 – Integrative Strategic Management course for PBL for Social Entrepreneurial Activities at O-K Innovation Center. 10 WKU CBPM consulting teams proposed strategic solutions for O-K Innovation center.</p>
<p>Academic Publications and Research Achievements:</p>	<p>Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021). The Effects of Morality and Positivity on Social Entrepreneurial Intention. <i>Journal of Social Entrepreneurship</i>, Article DOI: 10.1080/19420676.2021.1942960 (In-Printing, Accepted June 13, 2021) [ESCI, Impact Factor 1.61]</p> <p>Kim, Kihwan, Park, Meungguk, Choi, Jeonghwan., Jeong, Bokgyo, Lee, Sookyoung (2021). Meta-Analysis on the Antecedents of Social Entrepreneurial Intention in Developing Countries. <i>Northeast Decision Sciences Institute 50th Annual Conference 2021 (Submission ID: 100, Strategy and Organizational Behavior Track, Accepted, Feb. 15, 2021,:</i> https://nedsi.decisionsciences.org/conference , March 26-27, 2021, Virtual Conference, Calhoun Road, Houston, Texas. Program Book (p. 41) : https://mail.google.com/mail/u/0/?ibxr=0#sent/QgrcJHsbdJmgPXsbBDgWQQGDIDSRdTZhkzQ</p> <p>Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2020). Dynamics of Morality and Positivity in Creating Social Entrepreneurial Intention (ISER Colloquium at Kean University, Sponsored by Center for Social Enterprise and Charity), <i>China Social Enterprise and Impact Investing Forum, Oct. 30, 2020. Wenzhou-Kean University, GEH B-101, 7PM ~ 9PM, Wenzhou, China. Presentation Video: https://youtu.be/UYZBwJDGg0U</i></p> <p>Choi J. (2020). Management Paradigm Change Under the COVID-19 Crisis, <i>The first Impact Investment International Forum, June 28, 2020. Wenzhou, China [Virtual Conference], https://youtu.be/HirAzDzMuMM</i></p>
<p>Additional Activities and Achievement:</p>	

Goals for New Academic Year (AY 2021-2022)

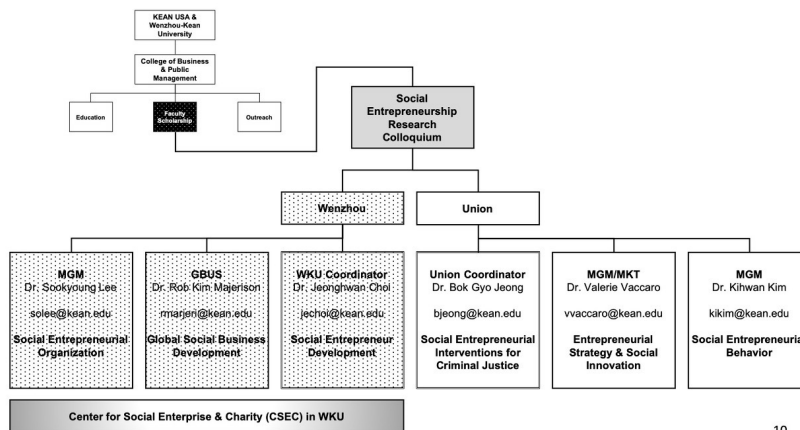
Within WKU



ISER Colloquium at Kean University (Union & Wenzhou Campus)

SOCIAL ENTREPRENEURSHIP RESEARCH COLLOQUIUM

KUSA and WKU CBPM jointly involve in social entrepreneurship research to unleash full potential of faculty scholarship.



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Team Building:

CSEC is transforming to an International Research Institute. The institute is restructuring the team as “global collaborative research institute”.

Six ISER Colloquium members are key personnel of the CSEC, and the General Secretary (Advisory Chair) of Ms. Lisa Hua will continually support the international research project and activities (<https://leadershipcenter.tistory.com/483>).

On-going Research Project:

- Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2020).** Gender Differences in Impacts of Morality and Positivity on Social Entrepreneurial Intention
- Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2021).** An Integrative Approach to Social Entrepreneurial Intention: Impacts of Environmental and Personal Factors
- Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2022).** Integrative Approach to Gender Difference in Developing Social Entrepreneurial Intention
- Choi, J., Kim, K, Jeong, B., Majerison, R., Lee, S., Vaccaro, V. (2022).** The Effects of COVID-19 (Pandemic) on Social Entrepreneurial Intention.

Goals for New Academic Year (AY 2021-2022) - continue

<p>Activities on Academic and Science Popularization:</p>	<p>CSEC would like to host an Internatioanal Conference of Social Entrepreneurship on WKU Campus.</p> <p style="text-align: center;">STRATEGY: INTERNATIONAL CONFERENCE</p> <p>策略一：开展国际峰会。这是预先安排的时间表，包含两个研讨会。我们将聚集企业领袖、商界专家、媒体人士、政界领导、投资人和被投资人，进行精彩的主题演讲，并为他们的交流提供极佳的机会。</p> <div style="display: flex; justify-content: space-between;"> <div style="border: 1px solid black; padding: 5px; width: 60%;"> <p>09:00 Registration Desk opens 会议注册</p> <p>10:00 Participants to be seated 来宾就坐</p> <p>10:05 Opening Remarks 开幕词 by OHT Director – Lisa 华芝</p> <p style="text-align: center;">Keynote Address 主题分享 by Ni KaoMeng 倪考梦 Director of Wenzhou Decision-Making Consulting Office</p> <p>10:30 Speech 演讲 by Muhammad Yunus 穆罕默德·尤努斯 Banker, Economist, Nobel Laureate</p> <p>11:10 Speech 演讲 by XU YongGuang 徐永光 Chair of Nandu Public Welfare Foundation, Vice President of China Charity Alliance</p> <p>11:50 Luncheon 午餐</p> <p>13:55 Participants to be seated 来宾就坐</p> <p>14:00 Speech 演讲 by Ying QiHeng 应琦珩 Chairman of OneHeart</p> <p>14:30 Thematic discussion 专题讨论 by Jeonghwan Choi Program Coordinator & Assistant Professor of WKU</p> <p>15:00 Tea Break 茶歇环节: Networking 社交联谊</p> <p style="border: 1px solid black; display: inline-block; padding: 2px;">15:30 Workshops 研讨会</p> <p>17:00 Closing Remarks 闭幕词 by OHT Director – Lisa 华芝</p> <p>17:20 End of Conference 峰会结束</p> </div> <div style="width: 35%;"> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>When 时间</p> <p>- 2019.10.20 Sunday (Most people may be available on this day)</p> </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Where 地点</p> <ul style="list-style-type: none"> - Colleges 大学 (e.g. Wenzhou-Kean University, etc.) - Hotel Conference Halls 酒店会议厅 (e.g. Wenzhou International Hotels/ 4 Stars/ 650 m² / 300 RMB, etc.) </div> <div style="border: 1px solid black; padding: 5px; margin-bottom: 5px;"> <p>Workshop 研讨会 A</p> <p>Subject: Way to connect your interest with your career as a social entrepreneur. 探究：如何将兴趣爱好和社会企业家的职业相关联。</p> <p>Speaker: Clarence Tan 克拉伦斯·谭, a youth EdTech entrepreneur, Co-Founder & CEO of the game-based platform - Boddle Learning.</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p>Workshop 研讨会 B</p> <p>Subject: Stimulation and meaning of social enterprise development in China. 探究：如何激励中国社会企业的发展及其重大意义。</p> <p>Speaker: Bian QiongXia 边琼霞, Founder of Young Education in Hangzhou (Education of disabled children's language ability).</p> </div> </div> </div>
<p>External Cooperation and Service:</p>	<p>CSEC will collaborate with Kean USA to perform world-class social entrepreneurship research (e.g. ISER Colloquium: https://leadershipcenter.tistory.com/483)</p>
<p>Academic Publications and Research Achivements:</p>	<p>Research outcomes from CSEC will be disseminated through multiple channels:</p> <ul style="list-style-type: none"> • Top-tier peer reviewed journals (e.g. Journal of Management; Entrepreneurship Theory & Practice; Journal of Social Entrepreneurship; Business Ethics Journal; International Journal of Social Enterprise) • Top-tier academic conferences (e.g. Academy of Management; Strategic Management Conference; Academy of Human Resource Development; International Conference of Social Entrepreneurship) • International Conference of Social Enterprise & Charity in WKU • Multiple Social Media Channels
<p>Additional Activities and Achivement:</p>	<p>CSEC will suppor the QIFA Intiative: Wenzhou-Kean University Student Media and Design Center (SMDC) - Colleg of Busines and Public Management (CBPM)-Media.Center's Initiative:</p> <p>Question, Inquiry, Facilitation, and Answer (QI-FA, 启发) !</p> <p>https://leadershipcenter.tistory.com/527</p>