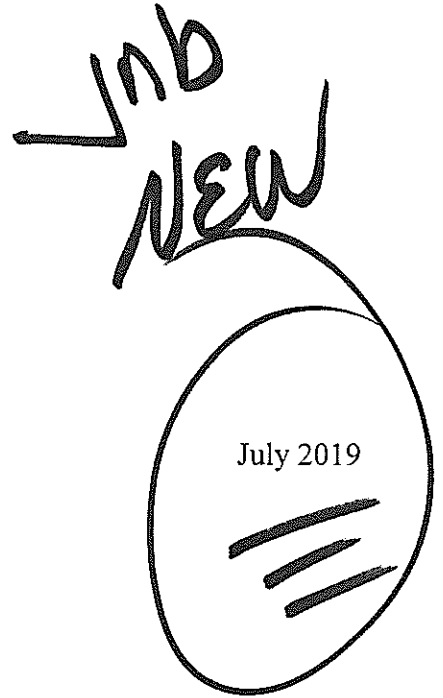


KEAN UNIVERSITY  
Union, New Jersey  
School of Management and Marketing



**PROJECT MANAGEMENT**

Course Number:	MGS xxxx
Semester Hours:	3
Prerequisite:	none
Limitation on Enrollment:	35

**Catalog Description**

This Management course has broad utility for students from many specialties. Whether one is planning their wedding, a big catering event, the design and construction of an international airport, finding an internship or a career position, or starting their own business, Project Management skills benefit anyone at any level. Within organizations, projects are tools to implement and achieve strategic goals. Students develop the planning and analytical skills to successfully manage projects, whether professionally or personally, through the study of course materials, discussions, cases and students' own actual project planning experience.

**I. Objectives**

- A. Understand the importance and implications of projects to an organization.
- B. Enable the student to define, plan, measure, and manage a project from start to finish.
- C. Experience numerous modern tools used in project management.

**II. Course Content and Structure**

- A. Project Management Definition
- B. The Strategic Management Process: An Overview
  - 1. Project Selection Criteria
- C. Defining the Project
  - 1. Establishing Project Priorities
- D. Estimating Project Times and Costs
- E. Managing Risk
  - 1. Contingency Planning
- F. Scheduling Resources and Costs
- G. Leadership: Being an Effective Project Manager
  - 1. Ethics and Project Management
- H. Managing Project Teams
  - 1. Building High-Performance Project Teams
  - 2. Managing Virtual Project Teams
  - 3. Project Team Pitfalls
- I. Outsourcing: Managing Interorganizational Relations
  - 1. Request for Proposal (RFP)
  - 2. Best Practices in Outsourcing Project Work
  - 3. The Art of Negotiating
  - 4. Managing Customer Relations
- J. Progress and Performance Measurement and Evaluation
  - 1. Forecasting Final Project Cost
  - 2. Control Issues
- K. Project Closure
  - 1. Wrap-Up Closure Activities
  - 2. Project Audits
- L. International Projects
  - 1. Project Site Selection
  - 2. Cross-Cultural Considerations

**III. Methods of Instruction**

- A. Lecture
- B. Discussion
- C. Case Discussions
- D. Project Management Group Task
- E. Guest Speakers

**IV. Methods of Evaluation**

- A. Class Participation
- B. Examinations
- C. Case Analyses
- D. Group Project Presentation and Report

## V. Suggested Text

Larson, Erik W. and Clifford F. Gray (2018), *Project Management: The Managerial Process*, 7<sup>th</sup> Edition, McGraw Hill.

Gido, Jack, Jim Clements and Rose Baker (2018), *Successful Project Management*, 7<sup>th</sup> Edition, Cengage.

Shtub, Avraham, and Moshe Rosenwein (2017), *Project Management: Processes, Methodologies, and Economics*, 3<sup>rd</sup> Edition, Pearson.

**Suggested Cases:** Cases from textbook.

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## VII. Journals

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 International Journal of Computer Integrated Manufacturing  
 International Journal of Managing Projects in Business  
 International Journal of Project Management  
 International Journal of Public Sector Management  
 Journal of Cleaner Production  
 Journal of Computer Information Systems  
 Journal of Intelligent & Fuzzy Systems  
 Journal of Intelligent Manufacturing  
 Journal of Management in Engineering  
 Journal of Modern Project Management  
 Journal of Organizational Computing & Electronic Commerce

Project Management Development - Practice & Perspectives  
Project Management Journal