



The World's most influential companies, committed to 100% Renewable Power

Purpose

RE100 is a global, collaborative initiative bringing together influential businesses committed to 100% renewable power, working to massively increase corporate demand for – and delivery of – renewable energy.

Companies in the commercial and industrial sector account for two thirds of the world's end-of-use of electricity. Switching this demand to renewable energy will aid the transition to a net-zero emissions economy. Transitioning all businesses to 100% renewable power could save nearly 15% of carbon emissions worldwide.

Now is the time for action. Businesses have a huge opportunity to show the leadership required to accelerate a global transition to renewable electricity and deliver a low carbon future. Will you join us?

How we work

RE100 is brought to you by the Climate Group in partnership with CDP, as part of the We Mean Business coalition.

Companies joining RE100 set a public goal to source 100% of their electricity from renewables within a specific time frame.

From telecommunications technology and pharmaceuticals, to automobile and cement manufacturing, companies joining RE100 globally recognize that switching to renewable power is a smart business decision.

Renewable power helps businesses to meet emission reduction goals, lower business risk, stabilize energy bills, drive competitiveness, and boost reputation.

RE100 shares best practice, and showcases the leadership of companies making progress on renewable power – encouraging others to do the same. Many RE100 members are also encouraging their suppliers to transition to renewables, so that we may shape the energy system away from fossil fuels more rapidly.

RE100 partners with other organizations and initiatives to address barriers and help grow market demand. Together, we are sending a strong demand signal to markets and policy makers, to bring about greater access to renewable electricity for businesses around the world.

Join the Club

There are multiple reasons for your business to join RE100, no matter how far you are along your journey to 100% renewable electricity.

As well as benefiting from knowledge sharing activities, and the latest technical guidance, RE100 members gain additional international profile and recognition of their use of renewable energy through the RE100 website, media and social media, newsletter and RE100 reports.

During COP21, RE100 reached an estimated global audience of over 160 million people from just under 200 media stories, and over 46 million Twitter impressions were tracked through the #RE100 hashtag. We continue to reach wide audiences through our various communications channels.

Joining RE100 as a Gold member provides access to the full range of benefits outlined below. Gold memberships also enable RE100 to work on your behalf to open up markets, expand our activity into new geographies and accelerate change.

Membership: Annual fee - Gold membership - £10,000 / €13,500 / US\$15,000

The following benefits are offered to our Gold members:

- **Webinars**, including:
 - Peer exchange webinars with RE100 members sharing insights on strategy and best practice
 - Markets and policy updates with industry experts
 - Campaign updates, and information on making your RE100 claims.
- **Networking opportunities** at RE100 capacity building workshops in key geographies (currently Europe, North America, Japan, Australia, Taiwan, and South Korea).
- **Profiling** at key events such as Climate Week NYC¹, with priority for speaking opportunities.²
- **Priority for media work** internationally in stories about RE100, as well as progress updates and guest blogs on our websites, and mentions in the RE100 newsletter.
- **A voice in the campaign** - opportunities to input your ideas and challenges into our ongoing strategy, and to be featured in RE100 reports.

We also offer a Basic membership, with a reduced fee to cover administration and data collection costs.

Basic members receive: monthly newsletter; listing on the RE100, CDP and We Mean Business websites; inclusion in the RE100 progress reports;³ and general support from the RE100 team (£2,500 / €3,000 / US\$3,500).

To find out more about RE100, visit RE100.org follow [@theRE100](https://twitter.com/theRE100) on Twitter, or email info@RE100.org

¹ ClimateWeekNYC.org

² Speaker selected at the discretion of the Climate Group.

³ If company completes the CDP Climate Questionnaire or reports electricity data directly to RE100.