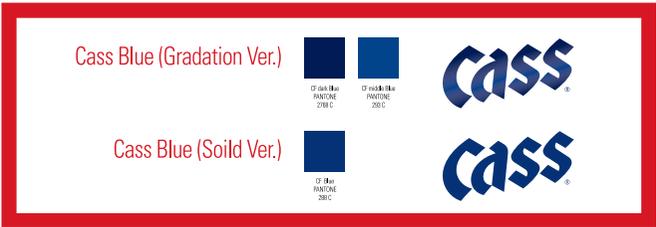


# CF Brand Identification System

2011.03.25



|   | POSITIVE |          |                      |                           | NEGATIVE |         |
|---|----------|----------|----------------------|---------------------------|----------|---------|
|   | 4 Colors | 3 Colors | 2 Colors<br>Standard | 1 Color<br>Simplification | 2 Colors | 1 Color |
| Basic Element<br>기본요소   |          |          |                      |                           |          |         |
| Basic Signature<br>기본조합                                       |          |          |                      |                           |          |         |
| Application Signature<br>응용조합                                 |          |          |                      |                           |          |         |
| Application Signature<br>with Tok Image<br>특이미지+응용조합<br>활용 예시 |          |          |                      |                           |          |         |