

Application Form for Provincial First-Rate Undergraduate Courses (2020 Annual Year)

Course Title: Organizational Behavior

Major Code: MGS 3032 W01

Instructor (Course Manager): Jeonghwan (Jerry) Choi

Telephone Number: (0577) 5587-0768

Apply Type: Online First-Rate Course
 • Offline First-Rate Course
 Hybrid First-Rate Course
 Social Practice First-Rate Course

Declarer: Wenzhou-Kean University

Recommender: Wenzhou-Kean University

Submission Date: Mar. 05, 2021

Department of Education of Zhejiang Province
February, 2021

Instruction

填报说明

1. Based on the actual situation of the course which have already been offered for two semesters, each course is allowed to select one type from “Online First-Rate Course”, “Offline First-Rate Course”, “Hybrid First-Rate Course” and “Social Practice First-Rate Course” to declare. (Based on WKU’s situation, courses can apply for “Offline First-Rate Course” and “Hybrid First-Rae Course”)每门课程根据已开设两学期的实际情况，只能从“线上一流课程”“线下一流课程”“线上线下混合式一流课程”“社会实践一流课程”中选择一类进行申报。

2. The course title and the name of the instructor (or course manager) of the declared course must be consistent with the data shown in the Registrar system, and declarer should upload the screenshot of the course data in the system.申报课程名称、授课教师（含课程负责人）须与教务系统中已完成的学期一致，并须截图上传教务系统中课程开设信息。

3. Courses with different codes but share a same instructor, a similar teaching plan, and similar teaching effect are allowed to declare in one application form. 相同授课教师、不同选课编码

的同一名称课程，若教学设计和教学实施方案相同，教学效果相近，可以合并申报。

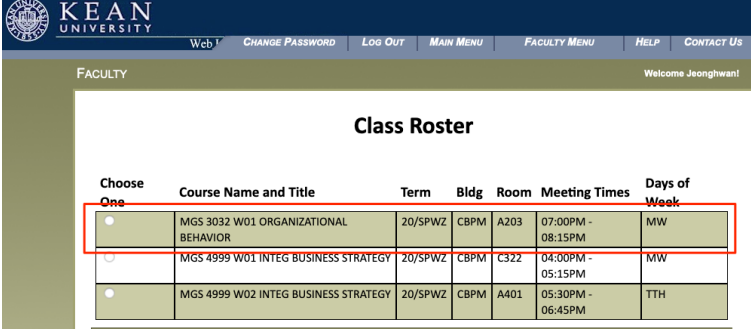
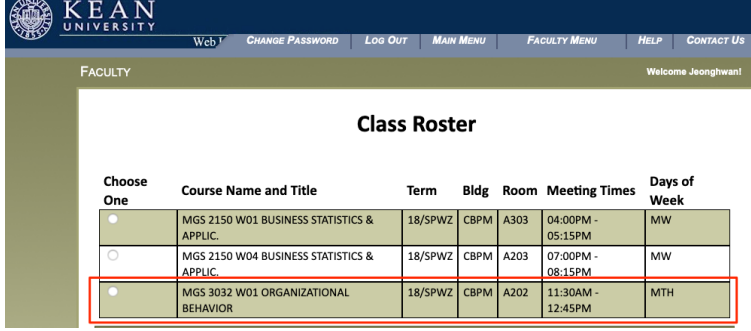
4. The major code should come from “*Standardized Catalog of Undergraduate Programs for Higher Education Institution (2020)*”. If the discipline major which a course belongs to is not included in the catalog, please fill in “0000”. 专业类代码指《普通高等学校本科专业目录(2020)》中的代码。没有对应学科专业的课程，填写“0000”。

A). Basic Information

一、课程基本信息

Offline First-Rate Course **线下一流课程**

Course Title 课程名称	Organizational Behavior		
Course Code + Section Code (Code in Registrar System) 课程编码+选课编码 (教务系统中的编码)	MGS 3032 W01		
Course Module 课程类型	<input type="radio"/> Culture <input type="radio"/> 文化素质课	<input type="radio"/> Public <input type="radio"/> 公共基础课	<input checked="" type="radio"/> Professional <input checked="" type="radio"/> 专业课
Course Type 课程性质	<input type="radio"/> Compulsory (<input type="radio"/> 必修) <input checked="" type="radio"/> Elective (<input type="radio"/> 选修)		
Year 1/2/3/4 开课年级	3		
Major 面向专业	Management, Global Business		
Teaching Hour 学时	Monday & Wednesday 7PM ~ 8:15PM (2.5 hours / week)		
Teaching Credits 学分	3 credit		
Prerequisites 先修 (前序) 课程名称	Principles of Management (MGS 2030)		
Follow Courses 后续课程名称	Strategic Management (MGS 4999)		
Main Textbook 主要教材	<p>Title、ISBN、Author、Publisher、Publication Date (Please upload the cover and copyright page.) 书名、书号、作者、出版社、出版时间 (上传封面及版权页)</p> <p>Textbook Title: Organizational Behavior ISBN: 9781946135155 Publisher: University of Minnesota Libraries Publishing Textbook download: https://open.umn.edu/opentextbooks/textbooks/30</p> <p>This course uses Open Education Resources (OER*). * Open Educational Resources Initiative of Kean University: For more information, please see the Nancy Thompson Library Learning Commons:</p>		

	http://libguides.kean.edu/OER																																																								
<p>The latest two times of the course being offered 最近两期开课时间</p>	<p style="text-align: center;">Year. Month. Day- Year. Month. Day (Please upload the screenshot of the Registrar system)</p> <p style="text-align: center;">2020 Spring</p>  <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Choose One</th> <th>Course Name and Title</th> <th>Term</th> <th>Bldg</th> <th>Room</th> <th>Meeting Times</th> <th>Days of Week</th> </tr> </thead> <tbody> <tr style="border: 2px solid red;"> <td><input checked="" type="radio"/></td> <td>MGS 3032 W01 ORGANIZATIONAL BEHAVIOR</td> <td>20/SPWZ</td> <td>CBPM</td> <td>A203</td> <td>07:00PM - 08:15PM</td> <td>MW</td> </tr> <tr> <td><input type="radio"/></td> <td>MGS 4999 W01 INTEG BUSINESS STRATEGY</td> <td>20/SPWZ</td> <td>CBPM</td> <td>C322</td> <td>04:00PM - 05:15PM</td> <td>MW</td> </tr> <tr> <td><input type="radio"/></td> <td>MGS 4999 W02 INTEG BUSINESS STRATEGY</td> <td>20/SPWZ</td> <td>CBPM</td> <td>A401</td> <td>05:30PM - 06:45PM</td> <td>TTH</td> </tr> </tbody> </table> <p style="text-align: center;">Year. Month. Day- Year. Month. Day (Please upload the screenshot of the Registrar system)</p> <p style="text-align: center;">2018 Spring</p>  <table border="1" style="margin-left: auto; margin-right: auto;"> <thead> <tr> <th>Choose One</th> <th>Course Name and Title</th> <th>Term</th> <th>Bldg</th> <th>Room</th> <th>Meeting Times</th> <th>Days of Week</th> </tr> </thead> <tbody> <tr> <td><input checked="" type="radio"/></td> <td>MGS 2150 W01 BUSINESS STATISTICS & APPLIC.</td> <td>18/SPWZ</td> <td>CBPM</td> <td>A303</td> <td>04:00PM - 05:15PM</td> <td>MW</td> </tr> <tr> <td><input type="radio"/></td> <td>MGS 2150 W04 BUSINESS STATISTICS & APPLIC.</td> <td>18/SPWZ</td> <td>CBPM</td> <td>A203</td> <td>07:00PM - 08:15PM</td> <td>MW</td> </tr> <tr style="border: 2px solid red;"> <td><input type="radio"/></td> <td>MGS 3032 W01 ORGANIZATIONAL BEHAVIOR</td> <td>18/SPWZ</td> <td>CBPM</td> <td>A202</td> <td>11:30AM - 12:45PM</td> <td>MTH</td> </tr> </tbody> </table>	Choose One	Course Name and Title	Term	Bldg	Room	Meeting Times	Days of Week	<input checked="" type="radio"/>	MGS 3032 W01 ORGANIZATIONAL BEHAVIOR	20/SPWZ	CBPM	A203	07:00PM - 08:15PM	MW	<input type="radio"/>	MGS 4999 W01 INTEG BUSINESS STRATEGY	20/SPWZ	CBPM	C322	04:00PM - 05:15PM	MW	<input type="radio"/>	MGS 4999 W02 INTEG BUSINESS STRATEGY	20/SPWZ	CBPM	A401	05:30PM - 06:45PM	TTH	Choose One	Course Name and Title	Term	Bldg	Room	Meeting Times	Days of Week	<input checked="" type="radio"/>	MGS 2150 W01 BUSINESS STATISTICS & APPLIC.	18/SPWZ	CBPM	A303	04:00PM - 05:15PM	MW	<input type="radio"/>	MGS 2150 W04 BUSINESS STATISTICS & APPLIC.	18/SPWZ	CBPM	A203	07:00PM - 08:15PM	MW	<input type="radio"/>	MGS 3032 W01 ORGANIZATIONAL BEHAVIOR	18/SPWZ	CBPM	A202	11:30AM - 12:45PM	MTH
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<p>Total Student Counts of the Last Two Sessions 最近两期学生总人数</p>	<p style="text-align: center;">65</p>																																																								

PS : (The screenshot of the Registrar system must contain the course code, section code, course hour, instructor name, and other information)

注 : (教务系统截图须至少包含课程编码、选课编码、开课时间、授课教师姓名等信息)

Hybrid First-Rate Course 线上线下载混合式一流课程

Course Title 课程名称	
Course Code + Section Code (Code in Registrar System)	

课程编码+选课编码 (教务系统中的编码)	
Course Module 课程类型	<input type="radio"/> Culture <input type="radio"/> Public <input type="radio"/> Professional <input type="radio"/> 文化素质课 <input type="radio"/> 公共基础课 <input type="radio"/> 专业课 <input type="checkbox"/> Lab <input type="checkbox"/> 实验课
Course Type 课程性质	<input type="radio"/> Compulsory (<input type="radio"/> 必修) <input type="radio"/> Elective (<input type="radio"/> 选修)
Year 1/2/3/4 开课年级	
Major 面向专业	
Teaching Hour 学 时	
Teaching Credits 学 分	
Prerequisites 先修(前序)课程名称	
Follow Courses 后续课程名称	
Main Textbook 主要教材	Title, ISBN, Author, Publisher, Publication Date(Please upload the cover and copyright page.)书名、书号、作者、出版社、出版时间(上传封面及版权页)
The latest two times of the course being offered 最近两期开课时间	Year. Month. Day- Year. Month. Day (Please upload the screenshot of the Registrar system)
	Year. Month. Day- Year. Month. Day (Please upload the screenshot of the Registrar system)
Total Student Counts of the Last Two Sessions 最近两期学生总人数	
Used Online Course 使用的在线课程	<input type="radio"/> National-Level MOOCs and its name (国家精品在线开放课程及名称) <input type="radio"/> National-Level Simulation and Virtual Technology Teaching Course and its name (国家虚拟仿真实验教学一流课程及名称) <input type="radio"/> None of them(Please fill the name, school, manager and the website of the online course) (否 (填写课程名称、学校、负责人、网址))
	Method: <input type="radio"/> MOOC <input type="radio"/> SPOC 使用方式: <input type="radio"/> MOOC <input type="radio"/> SPOC
	Course Title: 课程名称:
	University:

	所属高校：
	Course Manager: 课程负责人：
	Course Website: 课程首页网址：

PS : (The screenshot of the Registrar system must contain the course code, section code, course hour, instructor name, and other information)

注：(教务系统截图须至少包含课程编码、选课编码、开课时间、授课教师姓名等信息)

B). Instructor (Teaching Team)

二、授课教师（教学团队）

Members of the Teaching Team 课程团队主要成员								
(No.1 is the course manager. The number of the teaching team is no more than 5.)								
(序号 1 为课程负责人，课程负责人及团队其他主要成员总人数限 5 人之内)								
No. 序号	Name 姓名	Coll ege 单位	Birth Date 出生年 月	Posit ional Title 职务	Prof essio nal Title 职称	Phone Number 手机号码	E-mail 电子邮 箱	Teaching Task 教学任务
1								
2								
3								
4								
5								
Teaching Experience of the Instructor (Course Manager) (no more than 300 words)								
授课教师（课程负责人）教学情况（300 字以内）								
(Teaching Experience : Teaching tasks, teaching research, and any prize from the field of education in the last 5 years.)								
(教学经历：近 5 年来在承担学校教学任务、开展教学研究、获得教学奖励方面的情况)								

C). Course Goal (No more 300 Words)

三、课程目标（300 字以内）

(Based on the situation of the university and the training requirements towards the students, please describe the knowledge, ability, and quality goals that students should learn upon completion of this course)

(结合本校办学定位、学生情况、专业人才培养要求，具体描述学习本课程后应该达到的知识、能力、素质目标。)

The goal of this course is to enable students to

- Gain conceptual understandings of major Organizational Behavior topics that will help you understand why people and groups in organizations think, feel and behave as they do
- Develop and enhance your skills needed to apply these concepts in the analysis of situations within an organizational context
- Make learning local by integrating and extending this knowledge into your personal experiences
- Encourage you to probe and become aware of your own values and assumptions as related to organizing
- Foster creativity in thought and action
- Make learning interactive, collaborative and fun for you, both as an individual and as a group

D). Ideological Education

四、课程思政实施情况（300 字以内）

(Please describe how the course cultivate students in the ethical/ ideological aspects, such as how these aspects are brought into the course and how it implements.)

(本课程蕴含的育人元素，以及育人元素于课程教学的切入点及其实施路径。)

This course is designed to introduce you to the human relations side of organization and help you build an organizational tool-kit to develop and enhance your skills as an organizational member in different roles such as leader, manager, and team member. The course is structured with an emphasis on your active role in the learning process.

It emphasizes an experiential approach to learning as we move from individual behavior to the group and to the organization as a whole. Our approach will be to explore how to use theory to analyze our own and others' behavior in organizations, and to then translate that insight into action.

E). Construction and Application of the Course (No More than 1500 words)

五、课程建设及应用情况（1500字以内）

(Please describe the development of the course, the key problem of the course which need to be solve, the development of the course content and resources, the implementation of the teaching contents, the grades evaluation system, and the effect from course evaluation and reform.)

(本课程的建设发展历程，课程与教学改革要解决的重点问题，课程内容与资源建设及应用情况，课程教学内容及组织实施情况，课程成绩评定方式，课程评价及改革成效等情况。)

Organizational behavior is the scientific study of human behavior in organizational settings. All organizations, regardless of their form, are created and maintained through people's cognitions, actions, and relationships. In this class, we will closely examine key characteristics of organizational members (e.g., motivation, attitudes, personality, etc.), and how these factors affect organizations and how organizations (through their structure and culture) affect people. We will examine decision- making in organizations at individual and group levels on topics such as teams, communication, leadership, conflict and negotiation. These topics will be also discussed in the context of globalization and will address the call for increasing ethical behavior in the industry.

F). Course Innovation (No more than 500 words)

六、课程特色与创新（500字以内）

(Please summarize the characteristics of the course and any innovative aspects of the

teaching reform)

(概述本课程的特色及教学改革创新点。)

This course is taught using a variety of instructional approaches including lecture, lab, class discussions, and small group work, project creation, and possibly electronic discussions.

For more information about this course and for course materials go to <http://blackboard.kean.edu>

The main learning management system (LMS) of this course will be google classroom. The invitation will be given only for those course registering students.

*In case of Pandemic situation, Remote Classes can be alternatively performed at the BlackBoard system.

G). Development Plan (No more than 500 words)

七、课程建设计划（500 字以内）

(Please elaborate the development plan of the course in the next five years, the problems need to be solved further, the reform goals, the measurement for further improvement, etc.)

(今后五年课程的持续建设计划、需要进一步解决的问题，改革方向和改进措施等。)

Learning by Doing & Learning by Teaching! (Integration of Learning Technology for Business Education).

As a firm believer of recent information technology should be embedded in the higher education, I have rich experiences in using learning technologies in my teaching throughout my teaching career. Recently I am interested in developing Flipped Classroom and Hybrid Learning curriculums by using multiple learning technologies such as Mobile learning, Online learning, and Technology aided Project based learning.

In addition to applying innovative pedagogy, I am establishing ‘Social Media Lab’ and ‘Virtual Conference Room’ that aims to create, archive, disseminate, and resonate new

knowledge by using multiple social network services.
(<https://leadershipcenter.tistory.com/476>).

This is an example of application of 'Multi-media sites' to make student learning by doing and learning by teaching - WKU CBPM: Managing Oneself Series (Videos, Made by students) : <https://leadershipcenter.tistory.com/526>

The Organizational Behavior course will deepen the understanding of human relations at the workplace, and students will create 'multimedia contents' to achieve higher form of learning objectives such as "creation or evaluation" in the Bloom's taxonomy.

H). Attachment List

八、附件材料清单（线上一流课程不需要提供附件材料）

1. 10min Introducing Video by the Course Manager (Compulsory) 课程负责人的 10 分钟“说课”视频（必须提供）

[Must include course overview, teaching plan design, environment (offline, online or practice), teaching method, innovation, teaching evaluation and comparison, etc. Video Layout: 720P or above, MP4 format, image and sound should be clear and stable. The video should mark the name, position of each person. The course manager must be present in front of the camera for more than 3 min.]

[含课程概述、教学设计思路、教学环境（课堂或线上或实践）、教学方法、创新特色、教学效果评价与比较等。技术要求：分辨率 720P 及以上，MP4 格式，图像清晰稳定，声音清楚。视频中标注出镜人姓名、单位，课程负责人出镜时间不得少于 3 分钟。]

2. Explanation of teaching example(Compulsory)教学设计样例说明（必须提供）

[Must include a whole teaching plan and implement process description of a representative session (or class), and reflects the teaching idea and design as carefully as possible. The file should contain no less than 5 pics about the teaching activities. Strong in readability and clear in presentation. Sign by the course manager.]

[提供一节代表性课程的完整教学设计和教学实施流程说明，尽可能细致地反映出教师的思考和教学设计，在文档中应提供不少于 5 张教学活动的图片。要求教学设计样例应具有较强的可读性，表述清晰流畅。课程负责人签字。]

3. The teaching calendar of the latest semester of the course being offered (Compulsory)最近一学期的教学日历（必须提供）

[Sign by the office of the Registrar from the university][申报学校教务处盖章]

4. Quizzes, Examinations and the Answers of the latest semester of the course being offered (Compulsory)最近一学期的测验、考试（考核）及答案（成果等）（必须提供）

[Sign by the Registrar from the university][申报学校教务处盖章]

5. Grade Statistics of the latest two semester of the course being offered (Compulsory)最近两学期的学生成绩分布统计 (必须提供)

[Sign by the Registrar from the university][申报学校教务处盖章]

6. Online Data for the latest two semester of the course being offered (Only for hybrid course)最近两学期的学生在线学习数据 (仅混合式课程必须提供)

[Sign by the Registrar from the university][申报学校教务处盖章]

7. Course Plan for the latest semester of the course being offered (Optional)最近一学期的课程教案 (选择性提供)

[Sign by the course manager][课程负责人签字]

8. Evaluation Statistics of Teaching Results for the latest semester of the course being offered (Optional) 最近一学期学生评教结果统计 (选择性提供)

[Sign by the Registrar from the university][申报学校教务处盖章]

9. Evaluation from University for Last Lesson (Optional) 最近一次学校对课堂教学评价 (选择性提供)

[Sign by the Registrar from the university][申报学校教务处盖章]

10. Teaching(Lecture or Practice) Recorded Video (Optional) 教学 (课堂或实践) 实录视频 (选择性提供)

[A complete lesson record, at least 40 minutes. Video Layout: 720P or above, MP4 format, image and sound should be clear and stable. The teacher and students must be shown in the video. The video should mark the name, position of teachers. The students must be informed that they may appear in the video and the video will be public.]

[完整的一节课实录，至少 40 分钟，技术要求：分辨率 720P 及以上，MP4 格式，图像清晰稳定，声音清楚。教师必须出境，视频中需标注教师姓名、单位；要有学生的镜头，并须告知学生可能出现在视频中，此视频会公开。]

11. Other materials, no more than 2 files. (Optional) 其他材料，不超过 2 份

(选择性提供)

All the materials may be public on the Internet. Please make sure that the materials do not violate any relevant laws and regulations.

以上材料均可能在网上公开 ,请严格审查 ,确保不违反有关法律及保密规定。

I). Declaration

九、课程负责人承诺

I have carefully filled out and Examined this application form, to ensure that the content is authentic and all of the course materials do not violate intellectual property rights. The Course content and materials stay neutral in political, ideological, scientific, and normative issues in the content of the course.

本人已认真填写并检查以上材料，保证内容真实有效，保证课程资源知识产权清晰、无侵权使用的情况，课程资源内容不存在政治性、思想性、科学性和规范性问题。

Course Manager (Sign) :

课程负责人 (签字):

Date: Mar. 05, 2021

年 月 日

